

fresh focus

GLUTEN FREE

NON GMO

DIETARY SUPPLEMENT  
VEGAN



**FloraFood's** probiotic formula delivers three different strains of good bacteria that help to balance out gut flora, maintain digestive health and enhance the functions of the microbiota.



## The M-Words

**Microbiota:** community of microorganisms

**Microbiome:** the genetic material of a microorganism community

These words are often used interchangeably in the vast research being done on the vital relationship between gut bacteria and good health. FloraFood supports the body's microbiota and microbiome.



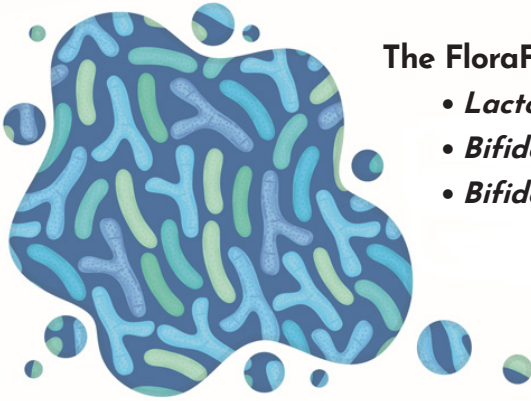
Over 100 trillion microbes populate the human gut. Each capsule of FloraFood introduces 3 billion live cells of good bacteria that help keep the microbial population and body healthy.

**Probiotics may help with or relieve the symptoms of:**

- Traveler's diarrhea
- Digestion problems
- Immune system health
- Tooth decay

A 2015 study of older adults revealed that the participants who took the same probiotic mix of beneficial bacteria in FloraFood maintained levels of immune-protective T helper cells while reducing inflammation-producing cytokines. Changes in their microbiota made them similar to those of younger, healthier people. [bit.ly/ProbioticTrio](https://bit.ly/ProbioticTrio)

**FloraFood**'s probiotic formula introduces 3 strains of good bacteria to repopulate your gut, delivering 3 billion live cells per capsule. Good bacteria actively support healthy digestion and communicate among body systems to maintain good health.



### The FloraFood Trio of Good Bacteria

- *Lactobacillus gasseri*
- *Bifidobacterium bifidum*
- *Bifidobacterium longum*

*Lactobacillus gasseri* is normally present in the digestive and urinary tracts, helping to strengthen a healthy immune system and aid digestion.

Your microbiome is comprised of essential microbial life. Scientific research continues to reveal the benefits of having a diverse multitude of bacterial strains. It's as though the microbiome is a virtual organ of your body that keeps you healthy.



Microbes are tiny living things that you can only see with a microscope. Dietary probiotics are the good kind of microbes.



The non-profit International Probiotics Association (IPA) reports that there are more than 53 million probiotic users across the USA alone. The majority are millennials. Globally, sales of probiotics in 2018 topped 5.6 billion US dollars.

<sup>1</sup> bit.ly/MicrobiotaHealth

# FloraFood



## **Probiotics for a Healthy Balance of Intestinal Flora**

A unique blend of three friendly bacteria — *Lactobacillus gasseri*, *Bifidobacterium bifidum* and *Bifidobacterium longum* — to improve the overall health of the gastrointestinal tract.



*Lactobacillus gasseri* is a probiotic, or friendly bacteria, that can adhere to the microvilli to properly recolonize the gut.

### **The FloraFood Formula**

*Lactobacillus gasseri*  
*Bifidobacterium bifidum*  
*Bifidobacterium longum*

## **Astounding Probiotic Facts**

- Beneficial bacteria may be responsible for two-thirds of our immune response.
- Probiotics play a role in the production of the B vitamins, vitamin K and vitamin A.

## **WHO Needs Probiotics?**

- Those who consume artificial sweeteners
- The stressed
- People who eat GMOs
- Anyone with a skin condition

## **3,000,000,000 (three billion) CFUs**

FloraFood guarantees one billion CFU (colony forming units) per capsule prior to expiration. Other companies might have labels that read “at time of manufacture” to deter from the fact that their products lose much of their potency on the shelf. FloraFood is one of the only brands that ensures full potency until expiration. With FloraFood, you are sure to get the suggested amount as long as you take it prior to expiration.